**PRESS RELEASE**

**Mex, Switzerland, 28th September 2022**

**BOBST takes its 14th Golden Cylinder Award for technical innovation with its new Advanced Register Control for Precision Printing and ECG in Gravure**

BOBST’s Advanced Register Control for Precision Printing and ECG in Gravure has been judged “Best of the Best” in the Technical Innovation category of the 2022 Golden Cylinder Awards. The coveted award was presented to Kurt Oegerli, Sales Manager, Bobst North America Inc., at the ceremony held on 26 September, during the AIMCAL 2022 R2R Conference, taking place 26-29 September, in Orlando, FL, USA.

**What makes the system unique**

The new advanced register control system consists of a new set-up and advanced functions of BOBST’s automatic register control, Registron®. One of its main advantages is that the press operator can make a correction immediately after the color is printed, without having to wait for the images to be displayed on the web viewer. An additional benefit for the efficiency of gravure technology is realized during job changeovers: downtime for press set-up is greatly reduced and consequently, so is the waste that is generated in the process.

Furthermore, the new advanced function of the register control is the technical innovation that enables easy and controlled handling of ECG printing in gravure, by controlling the register on the whole printed surface, enabling a reel report of the register quality.

Commenting on the award, Jonathan Giubilato, Gravure Product Manager at BOBST said: “We are proud of this latest achievement that brings gravure to the forefront of the packaging industry transformation, and for the potential ahead to improve the operations of our gravure customers. The enhanced agility on print cycles enables the quality of gravure to become sustainable and profitable also in the case of short run production, bridging the gap that conventionally confined the quality of gravure to higher production volumes”.

./

Caption

Kurt Oegerli, Sales Manager, Bobst North America Inc., receiving the Golden Cylinder Award for Technical Innovation on 26 September 2022 at the AIMCAL 2022 R2R Conference

**About BOBST**

We are one of the world’s leading suppliers of substrate processing, printing and converting equipment and services for the label, flexible packaging, folding carton and corrugated board industries.

Founded in 1890 by Joseph Bobst in Lausanne, Switzerland, BOBST has a presence in more than 50 countries, runs 19 production facilities in 11 countries and employs more than 5 800 people around the world. The firm recorded a consolidated turnover of CHF 1.563 billion for the year ended December 31, 2021.

**Press contact:**

Gudrun Alex
BOBST PR Representative

Tel.: +49 211 58 58 66 66

Mobile: +49 160 48 41 439

Email: gudrun.alex@bobst.com

Katie Graham

Regional Marketing & Communications Manager

Bobst North America Inc.

Tel.: +1 973 226 8000

Mobile: +1 404 308 3480

Email: katie.graham@bobst.com

**Follow us:**

Facebook: [www.bobst.com/facebook](http://www.bobst.com/facebook)
LinkedIn: [www.bobst.com/linkedin](http://www.bobst.com/linkedin)
Twitter: @BOBSTglobal [www.bobst.com/twitter](http://www.bobst.com/twitter)
YouTube: [www.bobst.com/youtube](http://www.bobst.com/youtube)